

The logo features a dark blue banner with a white border and two yellow stars on either side. The text "California Women's STATE APPOINTMENT PROJECT" is centered in white, with "California Women's" in a larger font and "STATE APPOINTMENT PROJECT" in a smaller font below it.

California Women's STATE APPOINTMENT PROJECT

It's with pleasure that we introduce the **California Women's State Appointment Project 2010** to you. The mission of this nonpartisan project is to encourage and recruit women statewide to apply for an appointment on boards, commissions, or in agencies within the new gubernatorial administration that will be elected this November. **California Women Lead, the National Women's Political Caucus-California, Leadership California, the California Commission on the Status of Women, HOPE (Hispanas Organized for Political Equality), and Black Women Organized for Political Action (BWOPA)** comprise the Coalition of organizations leading this effort to ensure we have a rich, diverse pool of women from all corners of the state included.

The end goal is to present to the next governor and their transition team binders containing the names and resumes of women who are interested in serving within the new administration in order to provide a significant pool of qualified women to serve as appointees. We will recruit women from all backgrounds and for all level of positions – high level, paid and volunteer. Many of these boards and commissions need women to serve in public positions, so women should not think they need to be an expert in a specific area to apply. There are many women currently serving on boards and commissions who learn as they go!

We know there are many amazing women throughout California. As the state faces so many challenges we need to engage women from across the state and encourage them to serve. The Coalition's goal is too not only increase the number of women in appointed office, but also to ensure that boards and commissions reflect the rich diversity of California.

We hope you will help us by encouraging women in your networks to fill out the application located on our website (www.cawomenlead.org/cwap) so they may also be included in this project (applications will be accepted starting August 15, 2010). On this site, we have included information to answer any questions about the process and offer inspiration on the rewards for serving to potential appointees from women who are currently serving on and have served on boards and commissions around the state.

We look forward to working with you to increase the number of women in appointed office in California. If you have any questions, please do not hesitate to contact us at cwap@cawomenlead.org.

You may also contact Rachel Michelin, Executive Director/CEO, California Women Lead at Rachel@cawomenlead.org or (916) 551-1920 with any specific questions regarding this project.

