

Perinatal Depression Awareness Campaign

News Coverage / Blogs / Endorsements

General News Feeds

- CNN
 - <http://www.ireport.com/docs/DOC-442074>
- Yahoo Finance
 - <http://finance.yahoo.com/news/ACR-105-Designating-May-as-iw-3087070329.html?x=0&.v=1>
- News Blaze
 - <http://newsblaze.com/story/201004230615000002.mwir/topstory.html>
- Street Insider
 - <http://www.streetinsider.com/Press+Releases/ACR+105+--+Designating+May+as+%26quot%3BPerinatal+Depression+Awareness+Month%26quot%3B+in+California+--+Unanimously+Passes+Assembly+and+Senate/5557229.html>

News Sources:

- Los Angeles Times
 - <http://articles.latimes.com/2010/mar/15/health/la-he-depression-20100315>
 - <http://www.latimes.com/la-he-depression-screening-20100315,0,1999365.story>
 - <http://www.latimes.com/features/health/la-he-depression-resources-20100315,0,2388201.story>
- Fresno Bee
 - <http://www.fresnobee.com/2010/05/05/1921368/fresno-police-at-scene-of-possible.html>
- Ventura County Reporter
 - <http://www.vcreporter.com/cms/story/detail/?id=7878>
- Riverside 10
 - <http://www.riverside10.cityspur.com/2010/04/23/acr-105-designating-may-as-perinatal-depression-awareness-month-in-california-unanimously-passes-assembly-and/>

Organizations and Websites:

- Postpartum Support International:
 - <http://www.postpartum.net/News-and-Events/Latest-News-Articles.aspx>
 - <http://www.postpartum.net/Professionals-and-Community/Legislation-.aspx>
- LA County Perinatal Mental Health Taskforce
 - <http://lacountyperinatalmentalhealth.org/home.html>
- Los Angeles County Department of Public Health
 - <http://www.lapublichealth.org/phcommon/public/media/mediapubhpdetail.cfm?prid=800>
- First 5 - Los Angeles
 - <http://www.first5la.org/articles/policy-pick-health-care-reform-and-perinatal-depression>
- Inland Empire Perinatal Mental Health Collaborative
 - <https://www.myctb.org/wst/embracingfamilies/pro/Lists/Posts/Post.aspx?ID=3>
- Association of Junior Leagues International
 - <http://www.ajli.org/?nd=pdamonth>
- Junior League of Palo Alto Mid Peninsula
 - <http://www.thejuniorleague.org/paloalto/npo.jsp?pg=news&article=579>
- Junior League of Los Angeles
 - <http://www.jlla.org/?nd=arc105>
- Junior League of San Francisco
 - <http://www.jlsf.org/sf/index.jsp>
- Junior League of Pasadena
 - <http://www.jrleaguepasadena.org/pasadena/npo.jsp?pg=news&article=574>
- India Times
 - <http://oneclick.indiatimes.com/article/0gWla6r0wKaDp?q=Los+Angeles>

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Video clips:

- <http://www.youtube.com/watch?v=8N-YpEEnXgI> – Pedro Nava’s opening remarks from press conference
- <http://www.youtube.com/watch?v=MJ3LABgG6zA> – Dr. Jeanne Conry from ACOG

Social Media – Facebook

- Perinatal Depression Awareness fan page:
 - <http://www.facebook.com#!/pages/Perinatal-Depression-Awareness/118773141488306?ref=ts>
- American Congress of Obstetricians Gynecologists – District IX
 - <http://www.facebook.com/pages/The-American-Congress-of-ObGyns-ACOG-District-IX-California/316398426680>
- Association of Junior Leagues International
 - http://www.facebook.com/search/?post_form_id=6fd0251a91ac75463cee56f214f67781&q=ajli&init=quick&ref=search_loaded#!/juniorleague

Social Media - Blogs:

- Huffington Post
 - http://www.huffingtonpost.com/mallika-chopra/may-is-perinatal-depressi_b_589090.html
- SFGate.com City Brights Blog (connected to SF Chronicle)–
 - http://www.sfgate.com/cgi-bin/blogs/sgranger/detail?entry_id=63735
- Deepak Chopra’s Belief Net
 - <http://blog.beliefnet.com/intentchopra/2010/05/may-is-perinatal-depression-aw.html>
- Around the Capitol –
 - http://www.aroundthecapitol.com/billtrack/Bills/ACR_105
- Total Capitol –
 - http://totalcapitol.com/?bill_id=200920100ACR105
- Blog Her
 - <http://www.blogher.com/may-now-forevermore-perinatal-depression-month-california-thanks-junior-league?wrap=topic/mommy-family&crumb=22>
- Ivy’s PPD Blog
 - <http://ivysppdblog.wordpress.com/2010/05/05/may-is-the-month-for-moms-and-mental-health/>
- Pretty Swell
 - <http://prettyswell.wordpress.com/2010/05/04/for-the-love-of-mothers/>
- Mother Talkers
 - <http://www.mothertalkers.com/storyonly/2010/4/24/7313/-Saturday-Morning-Open-ThreadSarahfcallen@comcast.net>
- Regator
 - http://regator.com/p/240110825/designating_may_as_perinatal_depression_awareness_month_california/
- Best Birth - <http://www.thebestbirth.com/WordPress/>
 - <http://best-birth.blogs.giggle.com/2010/05/03/perinatal-depression-awareness-month/>
- My Postpartum Voice
 - <http://mypostpartumvoice.com/2010/05/05/designating-may-as-perinatal-depression-awareness-month-california/>
- Crafting By Candlelight
 - <http://craftingbycandlelight.blogspot.com/2010/05/perinatal-depression-awareness-month.html>

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- Mommy Adventures
 - <http://mommyadventures.blogs.petaluma360.com/10171/%E2%80%9Cyou-can%E2%80%99t-handle-the-truth%E2%80%9D/>
- IVillage
 - <http://messageboards.ivillage.com/n/mb/message.asp?webtag=iv-pppregndep&msg=4769.1&ctx=0>
- Want To Live
 - <http://www.wanlifetolive.com/2010/05/whole-lotta-league-in-goin-on.html>
- AJLI
 - <http://connected.ajli.org/2010/05/happy-mother%E2%80%99s-day-from-1-california-legislator-and-17-junior-leagues/>
- ACR 105 Blog
 - <http://en.wordpress.com/tag/acr-105/>

Listserve:

- Jen's List – May 17th

Endorsements and Utilization of Materials - Hospitals / Medical Centers

- Cedars Sinai Medical Delivery Network
- Cedars Sinai Medical Center
- Torrance Memorial
- Little Company of Mary Hospital
- Long Beach Memorial Medical Center – in progress
- UCLA Medical Center – OR department (where Kelly Martinez worked) and midwives (who provided her prenatal care)
- UCLA Harbor Medical Center- in progress
- St. Johns (pending approval)
- COACH for Kids

Endorsements and Utilization of Materials - Organizations

- American Congress of Obstetricians-Gynecologists District IX (entire state of California)
 - http://www.acog.org/acog_districts/dist_notice.cfm?recno=13&bulletin=3310
- National Association of Social Workers, California Chapter
- Mental Health America
- Quality California
- CA Healthy Marriages Coalition

Endorsements and Utilization of Materials - Elected Officials

- Congresswoman Lois Capps (D-23rd Congressional District, Los Angeles)
- Governor Arnold Schwarzenegger's Los Angeles Office (R – California)
- California Women's Legislative Caucus – Chair - Assembly Member Lori Saldana (D-San Diego)
- Assembly Member Pedro Nava (D-Santa Barbara)
 - <http://democrats.assembly.ca.gov/members/a35/Pressroom/Press/20100505AD35PR01.aspx>
- Assembly Member Bonnie Lowenthal (D-Long Beach)
- Assembly Member Alyson Huber (D-El Dorado Hills)
- Assembly Member Mary Salas (D-Chula Vista)
- LA County Board of Supervisors

Perinatal Depression Awareness Campaign

- Gloria Molina
- Mark Ridley Thomas
- Zev Yaroslavsky
- Don Knabe
- Mike Antonovich

Notification of Perinatal Depression Awareness- Elected Officials in Los Angeles

- Senator Dianne Feinstein, Los Angeles office
- Congressman Henry Waxman – 30th District
- State Senator Fran Pavley
- Senator Curren Price (JL of Los Angeles Headquarters, Magnolia Place located in his district)
- Assembly Member Bob Blumenfield
- Assembly Member Julia Brownley
- Assembly Member Mike Davis
- Assembly Member Kevin de Leon
- Assembly Member Isadore Hall
- Assembly Member Ted Lieu
- Los Angeles Mayor Antonio Villaraigosa
- Los Angeles City Controller, Wendy Gruel
- Los Angeles City Council Members, 15 individuals
- City of Calabasas
- Beach Cities Health District, Robert Grossman - Commissioner